



Shannon College
of Hotel Management



NUI Galway
OÉ Gaillimh

Shannon College of Hotel Management

A College of NUI Galway



Why Choose Shannon College

- Internationally recognised Business Degrees
- 100% Employment Record on Graduation Day
- Paid Work Placements in over 100 hotels in 16 counties Worldwide
- Unrivalled Career Opportunities in some of the world's most renowned hotels
- Competitive tuition fees
- Study in an English Speaking Country
- Choose a global profession that is diverse exciting and dynamic
- Be part of one of Ireland top Universities
- Join a multicultural campus with students from 24 countries



ABOUT Shannon College of Hotel Management

Shannon College of Hotel Management was founded in 1951 and today is one of the world's leading hotel schools. Shannon College is a College of NUI Galway and offers two Level 8 business degrees in hotel management as well as a Level 6 English Language Programme. This year the college will celebrate 65 years of success including a 100% employment record on graduation day each year. Through structured work placements in over 100 hotels in 16 counties worldwide, students receive a truly international degree in business and hotel management.

A College of NUI Galway

In August 2015, Shannon College of Hotel Management became a College of the National University of Ireland, Galway (NUI Galway). The college campus remains in Shannon but all students are registered as students of NUI Galway and all future degrees will be awarded by the University. The new status firmly places Shannon College in the mainstream university system.

100% Employment on Graduation Day

Since 1951, Shannon College has maintained a 100% student employment record every year on graduation day. This unrivalled record is a reflection of the hard work and achievement of students throughout their four year degree at Shannon. The employment record is facilitated by :

- The industry readiness of students after completing a Shannon College degree.
- The structured work placements throughout the degree programme.
- The long standing relationship between Shannon College and hotel partners.

Professional Practical Training

Professional practical training is a core component of a Shannon College degree. Particularly in Year 1 (in Shannon College) and Year 2 (on work placement), students develop practical skills and a level of attention to detail to match the professional standards found in the world's top hotels. The training involves 20 hours per week in Year 1 rotating between seven practical groups: culinary studies, food science, restaurant and bar service, accommodation services, information systems, front office and skills for work life.

Professional Ethos

The structured environment at Shannon College empowers students to develop a high level of professionalism and a sense of hospitality. Shannon College students are easily identifiable in their college business suit. The ethos of 'Commitment to Excellence' is central to the teaching and learning at Shannon College, students develop leadership and teamwork skills by participating in college events such as graduation , open days, fundraising , social and sports activities.



Degree Programmes

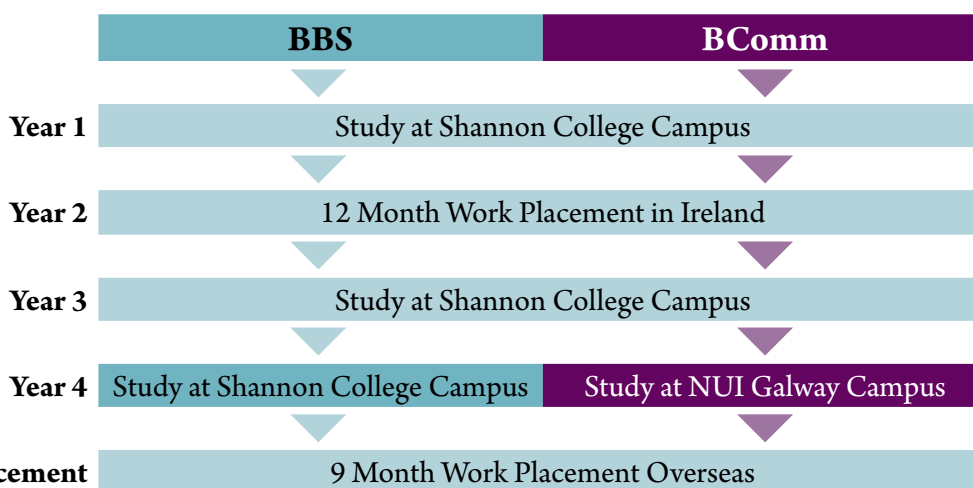
BBS

The Bachelor of Business Studies in International Hotel Management prepares students for a career in business management in the hotel industry. The degree includes extensive business studies, hands-on practical training, advanced industry subjects and professional work placements. In Year 4, the BBS students focus on general business and advanced hospitality subjects, developing strategic skills relevant to the role of hotel general manager.

BComm

The Bachelor of Commerce in International Hotel Management prepares students for a career in business management in the hotel industry and also provides an opportunity to specialise in one business discipline in the final academic year. Years 1 to 3 of the BComm follow the same structure as the BBS while Year 4 is delivered at the NUI Galway campus. During Year 4, students specialise in one of the following business disciplines; Accounting, Economics, Marketing, Management of Human Resources or Business Information Systems.

Degree Structure



Career Opportunities

BBS and BComm graduates have very similar career opportunities. All students complete a Trainee Management Work Placement at the end of Year 4 and most continue to build their careers in hotels after graduation. Both degrees are recognised for acceptance onto Level 9 Masters programmes. The BBS students have the advantage of a more rounded hotel management and general business education, while the BComm graduates have the benefit of specialising in one business discipline.

Work Placements

Year 2

The Year 2 work placement is a 12 month professional work placement in leading hotels in Ireland. This operative level placement reinforces the training in Year 1 and students gain experience in at least two departments. The work experience improves students' knowledge of industry practices, systems and is an opportunity for personal and professional development.

The Shannon College Placement Office organises the Year 2 work placements on behalf of students. Most hotels require an interview and students are prepared for hotel interviews through the Skills for Work Life module in Year 1.

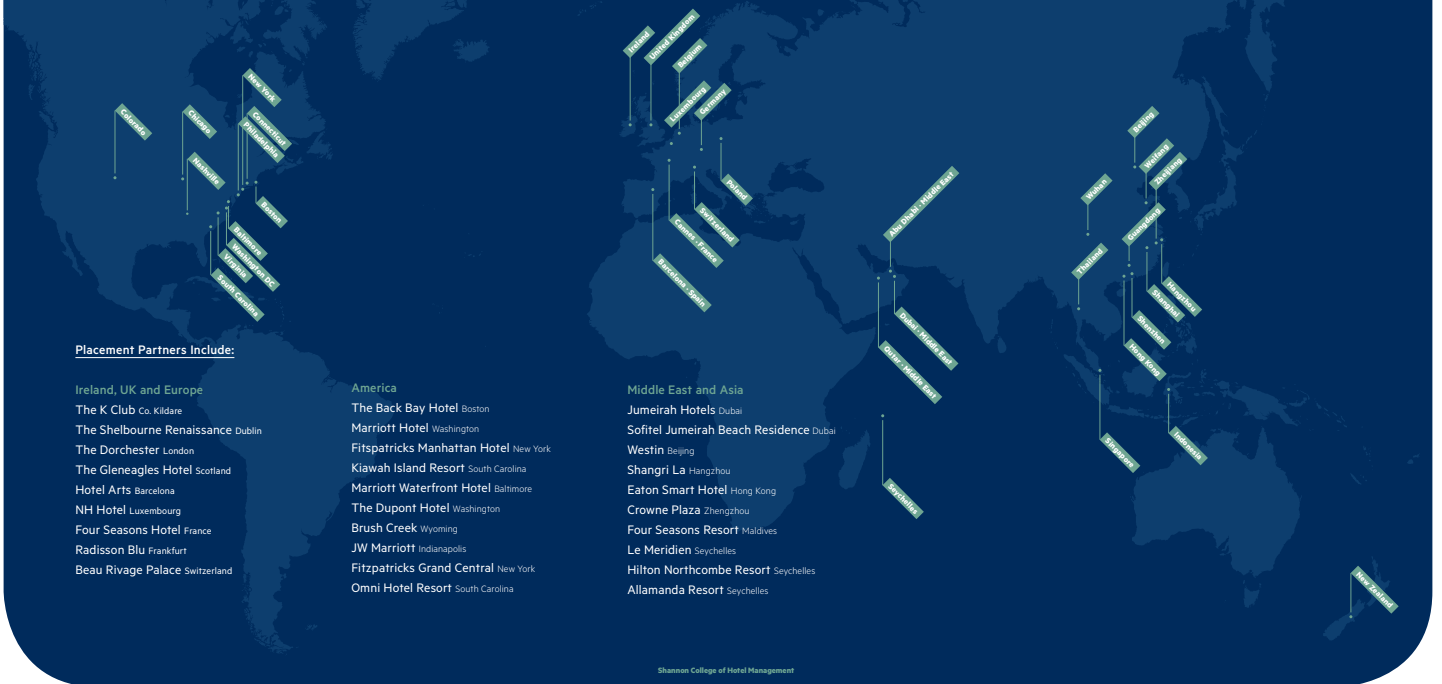
Final Year

Students complete a nine month placement at the end of Year 4 of the BBS and the BComm. Although the official placement is nine months in duration (until graduation), students usually sign a 12-18 month contract. This Trainee Management Placement is the culmination of four years of study, training and development. Students are usually ready for supervisory roles and to grow into managerial roles. Some hotels recruit students as direct hires for one specific role, while other hotels offer structured management development programmes designed to elevate students to roles of responsibility. Current non-EU students are placed in properties in Ireland, the USA, China, the UAE, India and Indonesia. The dynamic growth of the global hotel industry presents great travel opportunities for students, however there are some immigration regulations that have to be considered in choosing the placement location.

Leading hotel companies visit Shannon College annually to recruit final year students. Every placement hotel is unique and the opportunities can vary significantly in terms of location, type of property, role, progression, length of contract and salary. The placement office coordinates the hotel visits, applications and the interview process. However students have the flexibility to choose which hotel to apply to for their final year placement.



Students placed in over 100 hotels across 16 countries



Disclaimer:

Locations reflect student placements over recent academic years. Placement locations may change year to year depending on industry demands, immigration regulations and student preferences.



English Language Programme:

This course caters specifically for the English language needs of students who intend to enrol on the BBS or Bcomm programmes in Shannon College of Hotel Management. It is ideally suited to students who have attained the academic requirements for their chosen degree but who need to improve their spoken and written English. Students will need to reach an IELTS of 5.0 or equivalent to be considered for this programme. The English Programme has one intake, January, each year. The course will run for 25 weeks. Upon successful completion of this programme, student will begin the BBS or BComm Programme the following September.

Course Outline :

- Core Skills for English Learning
- English for University Studies
- English for Business and Hospitality

Applying to Shannon College of Hotel Management

Non EU applications for all programmes should be made directly to the Admissions Office by email or post. Applications must include the following:

- Completed application form which can be downloaded on the Shannon College website: www.shannoncollege.com
- Certified transcripts for all education results/qualifications to date
- IELTS certificate (or equivalent)

Entry Requirements for BBS and B Comm Degree Programmes

1. Minimum Academic Requirements

Students must present certified and translated copies of satisfactory high school results.

2. English

A minimum IELTS band level 6.0 or equivalent.

3. Entrance Interview

Students must pass an entrance interview. Interviews are conducted by representatives visiting your country or through video conferencing (skype). The entrance interview is an opportunity for applicants to demonstrate their skills and experience to date and their motivation to pursue a hotel management career. The interview is graded out of 300 points and students must attain a minimum of 150 points to pass the interview.



What our students and graduates say about us:



“Coming to Shannon is an excellent opportunity for students who want to combine academic subjects in Business with an excellent practical

grounding in hospitality operations. The school has an excellent reputation among the industry and boasts 100% graduate recruitment due to the quality of the training received and the students who come through the school. Staff are all dedicated and passionate with most having spent considerable time working in the industry. Nowhere else I believe will you get assistance and help of the same quality in a third level institution. Staff really care about the students and strong relationships form over the 4 years of the degree course. I am currently on my second year placement and working in the Dunraven Arms in Adare, Co Limerick.”

Vien Nguyen – Vietnam
Current Student 2nd Year



“I am originally from Shanghai in China and it was a big decision for me to leave my home country and come to college in Ireland for my

degree. I decided to study the Bachelor of Business Studies programme at Shannon College because the course is very well structured. I spent my first year learning basic hotel knowledge as well as professional, practical skills including Kitchen, Restaurant Service, IT and Food Science. During this year I also began my business studies subjects and further developed my English. In 2nd Year I went on my first work placement in the Crowne Plaza Hotel in Dublin, here I utilised all my acquired skills, as well as observing and experiencing the workings of a hotel. In 3rd and 4th Year, we focused on our business studies subjects and theory and finally I went on to complete my final management placement since then I have moved on to my current role which is in Four Seasons Hotel, Park Lane, London.

Throughout my time at Shannon College I felt strong support from all my lecturers. They were extremely approachable and their support and knowledge was second to none. The college is well recognised all over the world and whenever you visit a hotel there is always a strong possibility that you will meet one of your fellow alumni. Shannon College has opened up many career opportunities to me and I would highly recommend this College to others.”

Jalen Kai Lou – China Graduate 2011



“I was walking around in an education fair in Lucknow, India with my family when I came across The Shannon College of Hotel

Management. Not only did it have a 100% employment record but it also provided us with a paid internship in the second year of college. It was a huge decision for me to take but I took the leap of faith and was not disappointed.

I'm in my 4th year of college and I have already worked in two very well-known 5*hotel chains. For the second year I had the opportunity to work in one of the most luxurious hotels in Dublin, The Westbury. Moreover, the college provides internships for the summers. While half of my class mates were in the States I chose to go to the Seychelles. It was a complete contrast to what I experienced in Ireland but I learned and grew every single day.

As soon as I reached the fourth year the interviews started in full spree and I was lucky enough to get an offer for final year placement in the first month itself. This college has taught me to be flexible, adaptable and disciplined in a small span of time.”

Trisha Bahri – India
4th Year Student

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